



DIGITAL SUMMIT UNITES LEADERS IN NEXT-GEN MATERIAL TECHNOLOGY TO SCALE GLOBAL SOLUTIONS

The race is on to bioengineer high-performance and carbon-neutral materials for the mass market as the majority of consumers (84 percent) demand sustainable products and scientists warn of pushing past our planetary boundaries.

The [*Next-Generation Bio-Based Alternative Materials Innovation Digital Summit*](#) (March 29 - April 1, 2021), produced in collaboration with Material Innovation Initiative, is an opportunity to **be brought up to speed with novel technological advances** that will transform the textile industry at every stage of the supply chain. The Summit will include 20+ speakers, interactive discussion groups, workshops, one-on-one networking opportunities, and unrivaled information about the challenges and opportunities for startups, suppliers, brands and others working in material innovation from conception to commercialization. Access the full digital event guide [here](#).

Key Speakers Include:

- Nicole Rawling, Executive Director, **Material Innovation Initiative**
- Kenji Higashi, Head of Business Development & Sustainability, **Spiber**
- Aaron Nesser, Co-founder & CEO, **AlgiKnit**
- Mélanie Broyé Engelkes, CEO, **ANANAS ANAM (Piñatex)**
- Luke Haverhals, Founder & CEO, **Natural Fiber Welding**
- Michalyn Andrews, CEO & Co-Founder, **Provenance Bio**

Registrations to attend this exclusive virtual summit that are made by Friday, January 15 will receive up to up to \$750 discount. [Register at this link](#).

Material Innovation Initiative Executive Director Nicole Rawling:

“Technological innovation and untapped natural materials have the potential to transform the materials industry and solve the enormous environmental challenges it faces. Today, we’re on the cusp of a market revolution in the materials industry, and to usher it in, we need to bridge the gap between the supply and demand for truly sustainable materials. This material innovation summit will bring together all key players to scale the development of next-gen materials that are capable of replacing the outdated and polluting materials of the past.”



For More Information, Please Contact:

General Enquiries & Registration Assistance

Matthew Westwood
Delegate Acquisition Manager
Hanson Wade
(+1) 617 455 4188
info@hansonwade.com

Partnership Opportunities

Adam Grosz
Partnerships Director
Hanson Wade
(+1) 617 455 4188
sponsor@hansonwade.com

Media Inquiries

Emily Byrd
Director of Communications
Material Innovation Initiative
emilyb@materialinnovation.org

About the Material Innovation Initiative

The Material Innovation Initiative is a nonprofit that accelerates the development of high-performance, eco-friendly, and animal-free materials for the fashion, automotive and home goods industries. MII serves as a critical connector along the path to market adoption for new materials, partnering with scientists, startups, brands, and retailers to direct the industry toward areas of maximum impact. Learn more at materialinnovation.org

About Hanson Wade

Hanson Wade gives people the clarity to see where opportunity lies. We work in highly specialised fields to provide unmatched depth and quality of content. We work in sectors where quality of information is the difference between success and failure.

Enabling growth is at the heart of what we do.



Hanson Wade conferences span high growth fields from pioneering life science, to technology-augmented construction, to radical change in HR. We run events globally, across a huge variety of topics.

Our conferences are built where rapid change leads to greater opportunity for those that are most informed. Visit our website www.hansonwade.com

For more information on this event, visit www.biobased-alternative-materials.com and find our event on [LinkedIn](#).